



4 Our Freedom 5K (4OF5K) 2021 Beneficiary Application



Purpose

This application provides the background, eligibility requirements, and process for organizations to apply for grant funding from the proceeds of the 4 Our Freedom 5K (4OF5K) race sponsored by ParadeRest.

Background

ParadeRest, a Virginia non-profit organization expressing gratitude to our military, their families, and veterans, will proudly host the 11th Annual 4 Our Freedom 5K run/walk at the University of Virginia Research Park on **Saturday, June 5, 2021** with the option to take part in this event **virtually for the month of June 2021**. Over the past ten years this race has become one of the largest foot races in the region and was one of the first in 2020 to operate a virtual race/walk in the area due to COVID-19, drawing 450 participants from all over America. The race has raised nearly \$850,000 in the last 10 years benefiting members of the military, veterans, and/or their families.

The 2021 race will once again benefit local non-profits that support members of the military, veterans, and/or their families in our local community. ParadeRest is currently accepting applications from organizations that meet the eligibility requirements below.

Each grant award amount will be based on eligibility and need and may vary in amount from \$1,000-\$10,000, depending on the actual proceeds from the 4OF5K. In 2020, the maximum grant award was \$7,000 and the average award was \$5,000. ParadeRest will distribute grants to those organizations selected after June 2021.

Deadlines and Procedures

Applications are due by January 22, 2021 at 5 p.m. Please email your completed application and supporting documents to:

Ty Schieber at ty.schieber@clarityenterprisesolutions.com

The 4OF5K Grants Subcommittee will screen applications and may ask representatives from organizations that apply for funding to attend a follow-on in-person (or virtual) interview.

ParadeRest will notify successful (and unsuccessful) applicants by **February 17, 2021**.

Eligibility

Organizations must meet the following requirements to receive a grant award:

1. The primary purpose of the organization is to serve the interest of active-duty military, veterans, and their families (Preference given to local organizations serving Central Virginia)
2. Applicants must provide proof of current nonprofit and tax-exempt status, as defined by Section 501(c)3 of the Internal Revenue Code and the Virginia Tax Code. Formal affiliation with an established 501(c)3 is required for those applicants that are not themselves approved 501(c)3 organizations.
3. Organizations that receive grants must agree to assist the 4OF5K Race Committee to advertise and conduct the race. Assistance is needed in areas including, but not limited to, marketing, soliciting sponsorships, pre-race set up, volunteer packet pick up, and race day logistics.
4. Applicants must provide evidence that the organization is directed and managed by an active, local/regional, non-paid, volunteer Board of Directors that meets at least quarterly each year, and effectively manages the affairs of the organization.
5. Applicants must provide its most recent Fiscal Year IRS 990.

Information Required in Support of Application

There is no specific format or template for applications. However, ParadeRest will give preference to applications that provide the following:

1. Organization information (address, phone number, website address)
2. Contact person's name, title, phone, email
3. Organization's mission statement
4. A listing of the primary programs and services
5. Number of military, veterans, and/or family members served by your organization in the past 12 months
6. A statement requesting a specified amount of funding, and a corresponding statement explaining how any funds received from the 4OF5K race will be used to benefit members of the military, veterans, and/or their families at no cost to recipients within Virginia Planning District 10 (the City of Charlottesville, and the surrounding counties of Albemarle, Fluvanna, Greene, Louisa and/or Nelson).
7. A statement that the organization will agree to provide a Final Report at the end of calendar year 2021, signed by the Executive Director/President, that outlines how the organization expended (or is expending) the funding provided to benefit members of the military, veterans, and/or their families in our local community.
8. There are many organizational tasks that need to occur in the months and weeks leading up to the race, as well as on race day. Please provide a statement noting how your

organization and personnel may be able to assist the 4OF5K Race Committee to advertise and conduct the race, such as marketing, soliciting sponsorships, pre-race set up, volunteer packet pick up, and race day logistics.

9. Proof of current nonprofit and tax-exempt status, as defined by Section 501(c)3 of the **Internal Revenue Code** and the **Virginia Tax Code**.
10. Evidence that the organization is directed and managed by an active, local/regional, non-paid, volunteer Board of Directors that meets at least quarterly each year, and effectively manages the affairs of the organization.
11. Copy of most recent Fiscal Year IRS 990

For more information, please visit the 4OF5K website at www.4ourfreedom5k.com or contact Ty Schieber to discuss your eligibility at ty.schieber@clarityenterprisesolutions.com. Bethan Browning (bbrowning@paraderestva.org) is also available to help answer questions and help organizations complete their applications.